



**What:** 12th Annual 97 Rock 28-hour Make-A-Wish® RadioThon

**Where:** Tune into 97 Rock (WGRF 96.9 FM)  
OR listen online at [www.97Rock.com](http://www.97Rock.com)

**When:** Thursday, September 21<sup>st</sup> starting at 6:00am and continuing through  
Friday, September 22<sup>nd</sup> until 10:00am

**Why:** Help us grant wishes to children with life-threatening medical conditions to enrich the human experience with hope, strength and joy!

Please join me and share the power of a wish®!  
To date, over \$1.4 million has been raised to benefit Make-A-Wish!



Thank you for your support,

Larry Norton  
97 Rock

Make-A-Wish Foundation® of Western New York  
5554 Main Street, Williamsville, NY 14221

(716) 810-WISH Toll free (888) 336-WISH Online [www.westny.wish.org](http://www.westny.wish.org)

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MAKE-A-WISH®



\*Share the  
Power\*  
of a Wish.\*

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